

Tourism Research Innovation Project – 2007
Enhancing rural tourism development in BC through research and innovation

A Rover's Rest Bed and Breakfast

This unique four star accommodation is a BC approved Bed and Breakfast. It is located in the Shuswap Region near Sorrento off the Trans Canada Highway at Blind Bay. Co-owner, Kimberly May has both an accounting and hospitality degree that contributes to the business's operations. 'A Rover's Rest B&B' has been in operation since 2001 with a 10-29 percent growth rate each year. The owners have developed business-to-business partnerships where the focus is providing a regional benefit for everyone, so A Rover's Rest is not the sole business benefiting.

Article was written by:

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A Rover's Rest Bed & Breakfast

A Romantic Hideaway at Shuswap Lake

David and I are very happy to report that A Rover's Rest Bed & Breakfast was recently mentioned in a published article.

Tourism Research Innovation Project (TRIP) traveled through the Shuswap in April 2007, I was lucky enough to have the opportunity to talk with them about A Rover's Rest Bed & Breakfast and the Shuswap.

This project's mandate is to enhancing rural tourism development in BC through research and innovation. It includes five colleges or universities throughout BC, as well as six other agencies all dealing with tourism in one way or another. Please visit the TRIP home page to view information about their objectives and to learn more about this group.

Malaspina University-College | Thompson Rivers University | College of the Rockies | University of Northern British Columbia | College of New Caledonia | Tourism BC | Ministry of Tourism, Sport and the Arts | Ministry of Economic Development | BC Parks | BC Centre for Tourism Leadership and Innovation | Canadian Rural Secretariat

<http://www.trip-project.ca/>

To get to A Rover's Rest Bed & Breakfast's information from the home page, please click on: Innovative Practices, then Visitor Experience, we are the third one in the list.

Alternatively, you can see our write up and PDF by visiting the link below.

<http://www.trip-project.ca/innovative-practices.php?id=6>

We are proud to have been selected as a professional business that can benefit other businesses in the Shuswap.

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Kimberly & David May

A Rover's Rest Bed & Breakfast

A Romantic Hideaway at Shuswap Lake

www.aroversrest.com

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1-866- ROVERBB (1-866-768-3722) toll free

Canada Select 4 Star ~ Tourism BC Approved

Proud Member of the **British Columbia Bed & Breakfast Innkeepers Guild**

By working together we can provide more to the visitors of Shuswap Lake.

